

NEWS RELEASE

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Firehouse Subs Opens Second “Station” in Suffolk

On Monday, April 21, at 10:30 a.m. Firehouse Subs will hold a ribbon cutting ceremony to officially open its new “station” at 6255 College Drive, Suite K, in the Harbour View Station East shopping center. Mayor Linda T. Johnson along with owner, John W. King, will participate in the celebration.

In keeping with the restaurant’s theme, the sub shop is decorated with authentic firefighter helmets and gear which were graciously donated by the Suffolk Department of Fire and Rescue. The new restaurant seats approximately 65, and like all Firehouse Subs it features a hand-painted mural. At this particular location the mural depicts the old Matthews home off of Town Point Rd., being burned for training by the Driver Volunteer Fire Department. It also depicts Ladder 5 of Suffolk Department of Fire & Rescue and owner John King in his Sergeants uniform and Suffolk Police car.

“My wife Pam, and I, are very excited about the opening of our second Firehouse Subs in Suffolk. We have enjoyed much success at the North Main St. store and expect to be well received in the North Suffolk community.”

“We are extremely pleased that Firehouse Subs has decided to expand and join the growing number of new restaurants in northern Suffolk,” said Mayor Linda T. Johnson. “With their excellent reputation and loyal customer base I know this second “station” will be a welcomed addition to the City.”

This new Firehouse Subs location will be open from 10:30 a.m. to 10:00 p.m. Monday – Saturday, and from 10:30 a.m. to 9:00 p.m. on Sundays. For more information, please call 757-638-FIRE.

About Firehouse Subs

Firehouse Subs, founded in Jacksonville, Fla. by former firefighting brothers Robin and Chris Sorensen, is a 320-unit fast-casual restaurant chain that specializes in hot subs. Firehouse Subs serves large portions of premium meats and cheeses, “steamed” hot and placed atop fresh produce on a toasted sub roll. Each restaurant offers a family-oriented atmosphere, complete with an authentic firefighter theme that celebrates local firefighting history, as well as the founding family’s 200 years of firefighting service. Firehouse Subs was named “Company of the Year” by KPMG in 2005, and is the “National Chain” winner of the National Restaurant Association’s Restaurant Neighbor Award for community service. For more information on Firehouse Subs, please visit www.firehousesubs.com.

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