

NEWS RELEASE



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Richmond-Based Free Agents Marketing Expands into Suffolk *Full-service Advertising Agency has Client Base in Hampton Roads*

Free Agents Marketing, a full-service advertising, marketing and public relations firm based in Richmond, Va., is pleased to announce the opening of the firm's Hampton Roads office in Suffolk. Free Agents will serve the region from 1039 Champions Way, located in the Harbour View Professional Center.

Established in 2001, Free Agents' 40-member team works with health care, retail, automotive, corporate and non-profit clients in all aspects of communication and marketing strategies. Their experienced team identifies opportunities, develops strategies and implements comprehensive communication plans, bringing a fresh perspective to each project. Free Agents also offers event planning through Free Agents Event Management, which provides an array of services including award banquets, fundraisers, receptions and seminars.

"We could not be more excited about our close proximity to Free Agents partners who are located in Hampton Roads," said Ken Wayland, president of Free Agents Marketing, now in its tenth year of operation. "Our goal is always to be completely accessible for our clients. Suffolk is vibrant and thriving, and we look forward to being a part of the business community."

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“The launch of this new operation in Suffolk will allow Free Agents Marketing to reach their clients throughout the region,” said Mayor Linda T. Johnson. “We are glad they chose Suffolk to locate their business, and we look forward to seeing their creativity and energy throughout our business community.”

For further information regarding Free Agents Marketing contact 757.942.7522 or visit their website at www.freeagentsmarketing.com

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